

Leadership Long Beach

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Committees

- | | |
|---------------------------------------|------------------------------------|
| Alumni Council | Graduation and Alumnus of the Year |
| Communications/Marketing | Award Dinner |
| Curriculum | Nominating |
| Excellence in Leadership Award Dinner | Putt Putt on Pine |
| Executive Committee | Recruitment and Selection |
| Executive Quick Start | Strategic Planning |
| Funds Development | Youth Leadership Long Beach |

Publication

Barbi Clark, Editor

Typeset/Layout

Barbi Clark

Editorial Policy

1. Opinions expressed in this publication are not necessarily those of Leadership Long Beach.
2. We welcome and encourage articles and pictures about or of interest to our members.
3. Articles, photos, ideas, suggestions, letters to the editor, and information may be submitted to the editor at 3939 Atlantic Avenue, Suite 201, Long Beach, CA 90807.
4. Letters or articles submitted must be accompanied by the writer's true name (and address if non-member). All articles submitted must be signed, but upon request of the author, the name may be withheld when the article is printed.
5. Articles offered for reprint must be accompanied by the author's name, name of publication, issue, and address.
6. Freedom of expression assured within the bounds of good taste and the limits of available space, reflecting diversity of interest and point of view.
7. Mail may be submitted in person to any member of the editorial staff or may be mailed or delivered to Leadership Long Beach.

Affiliations

- Community Leadership Association
- California Association of Leadership Programs

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Identification Statement

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President's Message

Christina Pizarro Winting



"Everything must change"... This song by jazz musician George Benson keeps ringing in my ear. Why you ask? I guess because we are experiencing a lot of change. It is that time of year and we have had a changing of the guard. Wendy Chang has taken over as President of the Board. We are all in very capable hands. Janey Roeder, our former Executive Director, has

chosen to move on to new endeavors. The Executive Director search committee is hard at work. We have relocated our office as the Chamber also had to make some changes. We are now out on our own and you should stop by and say "Hi." Change is not always comfortable and it can be a challenge. But as my wise husband taught me, with every challenge comes an opportunity. We have had many challenges and opportunities this past year and I would like to thank the many people who have contributed to the organization this past year.



I would like to start by taking this opportunity to say thank you to all of you for the opportunity to serve as the President of Leadership Long Beach this past year. No one person ever has a complete handle on a leadership position in a volunteer organization without the help of many. This is so true in the case of Leadership Long Beach. I would first like to thank my boss Mario Beas, (class of '98) who supported my volunteer commitment this past year. The Executive Committee of the Board of Directors, who each so capably took care of business in their respective areas of responsibility, needs to be commended for their efforts. They were always at the ready whenever there was yet another meeting required, more decisions to be made, or a listening ear was needed. We will be friends for life and I appreciate the talents and gifts of each one of them.

I would next like to thank the Board of Directors and all of the volunteers that contributed to the success of the organization this past year. Dare I say that this is a volunteer-driven organization? With such a small staff, volunteers deliver all programs, do committee work, create policies and procedures and so much more. Each volunteer contributes to the collective good that the organization provides to the community.

Of course we all know that while volunteers are awesome, there is quite a bit of staff support that is still required. I would next like to thank our small but mighty staff. Michelle Friesen is a gem and a very hard worker. Thank you, Michelle, for making our time together fun. Wendy is now the *lucky* one. In addition, Myrna Pappas stepped in to help with special events and it turned into much more. She was always willing to step up to the plate and help out in one more area. Thank you, Myrna, for sharing your experience, time and talents with the organization.

Finally, I would like to thank Janey Roeder for her work not only during my tenure as president, but also the seven years that she gave to the organization. Janey definitely took the organization to new heights and always gave unselfishly of her time and talents. Her passion for the organization and the people involved I'm sure will continue. Thank you, Janey, for your many years of service.

To the graduates of the adult and youth programs, what a pleasure it has been to serve as president while you were going through program. I had the opportunity to spend a little more time with you than the average alumnus does. We are so fortunate that each one of you has joined the LLB family. We will all continue to work together

for the betterment of our community.

Finally, when asked what I'm going to do now with all this free time, I am quick to reply that I am going home to my two boys who have generously shared their mom with Leadership Long Beach. I hope they see my availability more as an opportunity than a challenge!

With sincere gratitude, *Christina Pizarro Winting*

Save the Date!

**Excellence in Leadership
Award Dinner**

Thursday, October 20, 2005

5:00 - 9:00 p.m.

Hilton Long Beach



A Tribute to Jennifer Fitzgerald by Theresa Bixby

I love this picture of Jennifer, taken at our 1999 Leadership Long Beach class retreat. It reminds me of her spirit and strength and her ability to make people smile.

Jennifer had a wonderful sense of humor. She had the ability to use her laughter and personality to make us realize not to take the small stuff or ourselves too seriously. She used her power and strength to encourage us to look beyond our own small problems and do something for others, for the community. Carol Dutcher described meeting Jennifer for the first time when Jennifer was trying to convince the Sandlarks to support Children Today, “*She had us at Hello.*”

Jennifer had an amazing gift for making friends and colleagues feel unique and special.

Few people knew of her heart condition because she had such tremendous energy, spirit and passion. Jennifer touched our hearts by encouraging us through praise, inspiring us through example and sharing her warm, joyful friendship.



Theresa Bixby (left) and Jennifer Fitzgerald (right) at their LLB class retreat

“*She had us at Hello*”

At Jennifer’s memorial service, Chris Pook spoke of Long Beach losing a true leader – a young woman who cared deeply for her community and for children. Jennifer created and directed one of the top corporate

childcare and preschool programs in Long Beach, was a motivational speaker and top sales consultant for Pampered Chef, an award-winning reverse mortgage consultant for Wells Fargo, and she inspired a group of young mothers to create Children Today, the first emergency childcare and preschool program for homeless children in Long Beach.

We have lost not only a true leader, but an amazing friend, mother, wife, daughter and sister.

Jennifer Fitzgerald has left an indelible mark on our community with her indomitable spirit and passion for life. She loved her family and her friends with all of her heart. Her early departure reminds us to live life to the fullest by caring for others.

In memory of Jennifer, please show your love for a child... today.

Putt Putt on Pine

Michele Miller and Scott Wilcox, Co-Chairs

On April 21, 2005, Leadership Long Beach and 24 business establishments transformed Pine Avenue and the East Village neighborhood into an amazing miniature golf course. More than 225 classmates, alumni, and friends traveled up and down Pine Avenue and the East Village neighborhood with putters in hand, golfing and visiting the various restaurants and retail businesses.

The 11th annual Putt Putt on Pine was a tremendous success, raising over \$16,000 for Leadership Long Beach programs. The evening began with registration and reception at Club Cohiba. The golfers then putted their way through the two miniature golf courses, playing the very creative golf holes and sampling the delicious munchies provided by the various

hole sponsors. After playing one of the two courses, participants returned to Club Cohiba for a silent auction and opportunity drawing. This year’s big opportunity drawing of an all-expenses paid trip for two to New York was won by Theresa Bixby (Class of ’99).



The success of this event is due to the hard work and dedication of the terrific Putt Putt on Pine committee, alumni and board participation and community support. Committee members were Anne Emigh, Pat Goggin, Stephen Gordon, Kathie Grubb, Michelle Perrenoud and Rebecca Younger.

Be sure to save the date for next year’s Putt Putt on Pine event – **Thursday May 11, 2006**. We hope to see you there! (See photos on pages 6-7.)

Graduation & Alumnus of the Year Award

Continued from Page 1

Leadership Long Beach Class of 2005

Amy Angel, Lead Teacher and Facilitator, Bethune Transitional Center, LBUSD

Kim A. Armstrong, Ed.D., Program Manager/Enterprise Engineering Training & Curriculum Leader, The Boeing Company

Mike Asfall, Industrial Specialist, U.S. Department of Defense

Diane Brown, Youth Health Education Supervisor, City of Long Beach, Health and Human Services Department

Gary Buchanan, Information Systems Manager, The Boeing Company

Chris Burcham, Youth Services Officer, City of Long Beach, Long Beach Public Library

Susan Byrne, Administrative Director, Community Hospital of Long Beach

Amy Coppenger, Director of Education, Aquarium of the Pacific

Dave Ellis, Fire Chief, Long Beach Fire Department

Marcelle Epley, Marketing and Promotions Manager, Press-Telegram

Debbie Esparza, Chief Executive Officer, Girl Scout Council of Greater Long Beach

Susan Forman, Principal, Forman Consulting

Adriana Galarza, Assistant Administrative Analyst, Port of Long Beach

Dudley “Skip” Gill, III, President, Strategic Impact Marketing

Dan Gonzalez, Harbor Patrol Sergeant, Port of Long Beach

Peggy Murphy Hayden, Program Coordinator, CSULB Career Development Center

Kimthai Kuoch, Associate Executive Director, Cambodian Association of America

Eric Marsh, Director, Hope for Long Beach, Long Beach Grace Brethren Church

Deborah McCluster, Personnel Analyst, City of Long Beach, Civil Service Department

Aaron J. Moore, Program Director, Volunteers in Parole, Inc.

Shana Ortiz, Administrative Analyst, City of Long Beach, Office of the Mayor

Cynthia Renaud, Lieutenant and Field Training Administrator, Long Beach Police Department

Ken Schultz-Rabin, Owner and Manager, Morry’s of Naples

David Simpson, Redevelopment Project Officer, City of Long Beach, Redevelopment Agency

Terri Starkman, Director of Marketing and Public Relations, Long Beach Memorial Medical Center

Brett Waterfield, Assistant Director, Student Life and Development, CSULB

Craig Watson, Vice President of Communications, Charter Communications

Class of 2005 Projects

Project AppleTree

The team created the online interface known as Project AppleTree (www.projectappletree.com) as a resource for the Long Beach Unified School District to link to local businesses. The site operates like a gift registry where individual schools are able to post their needs and wish lists (everything from paper and supplies to career day speakers and computer labs) and businesses are able to log on and fulfill specific requests with the click of a mouse. When a request has been fulfilled, the site emails the Project AppleTree Coordinator who completes the donation request paperwork, contacts the donor business, and issues a thank you letter and tax-deductible receipt if applicable.

A Day at the Sea

A Day at the Sea provided a unique adventure for underserved elementary-aged students who are experiencing homelessness. The three day, three component educational event provided an opportunity for our Leadership Long Beach (LLB) team to visit Bethune Transitional Center and help students learn about marine science with a focus on literacy appreciation. The second component included an educational visit to the Aquarium of the Pacific where Bethune students and family members were led through Aquarium galleries by trained high school mentors to complete activities which encouraged a deeper appreciation for marine life. During the final component our LLB team provided a field trip to a local beach where Bethune students participated in a beach clean-up and environmental art activity with the Long Beach Museum of Art.

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Alumni Council

Anne Emigh, Chair



YOU are the most wonderful alumni in the world! Meeting and working with so many of you, and watching you grow and strengthen our wonderful alumni association this year has been such a complete joy for me! Thank you so much for taking the time to joyfully reconnect, participate, and lead the way for others.

This year with your help, ACLLB established many new programs and special interest group activities, and experienced a great growth in the number of participants. I am happy to report that we are stronger than ever, and continuing to grow. I have heard it said by so many when asked what they treasure most about Leadership Long Beach, and the vast majority seem to say, and I concur – “It’s all about relationships.”

I have come to see the organization of Leadership Long Beach like a mother who loves, nurtures, and trains her children well, and then – if she is successful and lucky – her grown children (alumni) will spread their wings and soar with passion and commitment in the areas of life that call to them. Sometimes those commitments and busy lives actually interfere with them being as involved in family (ACLLB) activities as much as they or “mom” would like. But mom is still always proud of all her amazing children’s outside achievements. Of course, she and the family still love to be remembered and especially appreciate all the family members who make special efforts to keep family ties strong, or help “put the next kid through college,” or use their special gifts to help with other family special needs.

Sometimes, touching base with “mom” and “family” is just the thing to help give you the inspiration, ideas, or “reframing” you need in your personal or professional life. The ACLLB family is here to help keep you stay connected, to cheer you on, and to help you help our ACLLB family grow stronger. So, thanks to all of you for checking in with mom – and if you haven’t done that lately, remember “Nobody loves you like your mom” – give her a call! ACLLBMAIL@Yahoo.com.

Leadership Long Beach has afforded all of us incredible opportunity and training, and no matter where we go, or what we do, we are fueled with positive energy to do good work,

lead, and make a difference. All of us can make a positive difference in Leadership Long Beach, no matter where we are in life’s continuum. There are a million ways to give back to “Mom,” and below are a few simple ones:

- ◆ ACLLB dues are \$50 a year, (June to June) and pays for itself if you attend several activities a year. Thanks so much for being a regular contributor: Your \$50 helps fund our alumni programs!
- ◆ Support your LLB fundraisers and honorary dinners.
- ◆ Phone a LLB friend – keep in touch – and rekindle your LLB spirit.
- ◆ Offer your talent or time to ACLLB – lots of small fun jobs – and bigger ones too.
- ◆ Pass on the love, inspiration, and mentoring you received in LLB. Always be on the lookout for great LLB candidates – YOU are our best referral source!

In closing, I want to say a few special thanks to some very special people. Thanks to Wendy Chang who went before me and did so much groundwork and set the stage and made it possible for us to have such an amazing year of growth and participation. I extend a huge thank you to ACLLB Vice-Chair of Programs, Susan Rusnak. What an incredible job she did this year, and I know she will be a terrific Alumni Chair next year. “Tak fur Alt,” Susan! Thanks to all the class liaisons for their dedication to keeping us all connected. Thanks to Janey Roeder for all of her contributions and years of leadership, mentoring, and for bringing our organization so far. I also want to thank our absolutely incredible board of directors and executive board for being such an amazing and dedicated group; it’s been a joy to work and serve with each of you.

It truly has been my pleasure to serve as your Alumni Chair, and I thank all of you, our ACLLB family, most sincerely for this truly wonderful heart-warming experience and opportunity.

Sincerely,
Anne Emigh,
ACLLB Chair,
2004-2005



Alumni News

Anne Emigh, Alumni Council Chair

Gwen Gibson ('90) received an Arts in Education Hero Award from the Carpenter Performing Arts Center on March 19, 2005.

Tonia Reyes Uranga ('90) was recognized by Leadership California with its Community Leader Award on May 2, 2005.

California Governor Arnold Schwarzenegger has appointed **Lou Anne Bynum ('93/HBOG)** to the California Economic Strategy Panel.

Mark ('96) and Theresa Bixby ('99) received Family Life Awards from Family Service of Long Beach on March 17, 2005.

Our sincere condolences go to **Erin Rank ('98/BOD)** on the passing of her father-in-law on March 22, 2005.

Wendy Chang ('98) received the Business Associate of the Year award from the American Business Women's Association on April 1, 2005.

Diane DeWalsche ('99/BOD) received a Life Achievement Award from the Community Hospital of Long Beach Foundation on March 11, 2005.

Our sympathies go to **Ann Fry ('99)**, whose father passed away on February 8, 2005.

Our sincere condolences go to the family of **Jennifer Choppin Fitzgerald ('99)** on Jennifer's passing on March 5, 2005.

Our deepest sympathies go to **Christine Choppin Lorenzetti ('00)** on the passing of her sister, Jennifer Choppin Fitzgerald, on March 5, 2005.



Patrick Murphy ('03) and his company, Murphy, Murphy & Murphy CPA, were honored by the American Business Women's Association on April 1, 2005.

Angel Macias ('04) received a Women of Distinction award in the area of education from Soroptimist International of Long Beach on April 30, 2005.

Our sincere condolences go to **Gary Buchanan ('05)**, whose father passed away on February 7, 2005.

Deborah McCluster ('05) received the Business Associate of the Year award from the American Business Women's Association – Diamonds of Southbay on April 1, 2005.

The Class of 2005 received a 2005 Recognition Award from the National Council of Negro Women for its contribution toward the NCNW annual food and toy drive.

Shaun Lumachi (EQS '03) received the 2004 Staff Member of the Year Award from the Western Association of Chamber Executives.

Leslie Smith (EQS '04) has been elected to serve as 2005-2006 President of the Junior League of Long Beach.

Christine Tucker (EQS '05) has been elected to serve as 2005-2006 Community Vice President of the Junior League of Long Beach.

Andrew Schnorr (YLLB '04) has published a book titled *The Tapping Wand*.

Our sincere condolences go to **Mark Stevens (BOD)**, whose father, Charles, passed away on March 7, 2005.

Gina Rushing (HBOG) has been elected to serve as Sustaining Advisor for the 2005-2006 Junior League of Long Beach Board of Directors.

Mayor Beverly O'Neill (HBOG) received a Leadership Award from the Community Hospital of Long Beach Foundation on March 11, 2005. In addition, she became the 63rd President of the United States Conference of Mayors on June 14, 2005.

The Boeing Company (Sponsor) received an Arts in Education Hero Award from the Carpenter Performing Arts Center on March 19, 2005.

Graduation & Alumnus of the Year Award

Continued from Page 5

“Enough is Enough: A Community Dialogue on Keeping our Kids Safe from Violence”

Enough is enough...That was the simple premise of an unprecedented 41-hour television programming marathon designed to educate and engage Long Beach on the topic of youth and gang violence. The program featured local leaders from law enforcement, education, community-based organizations, former gang members, government and youth. Led by a team from the Class of 2005, the programming marathon was sponsored by Leadership Long Beach, Charter Communications, the Long Beach Press Telegram, and the City of Long Beach Youth and Gang Violence Prevention Taskforce, and was televised May 12-14 simultaneously on seven local Charter cable television channels reaching the communities of Long Beach and Signal Hill.

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The Norm Reed Scholarship Fund

The passing of Norm Reed in February 2001 left many of us at Leadership Long Beach with a great sense of loss. A graduate of the LLB Class of 1991, Norm also served as Executive Director of the organization from 1992 through 1995. Norm created programs and fundraisers that will be an integral part of Leadership Long Beach far into the future. To honor Norm for his many contributions, the Leadership Long Beach Board of Directors resolved to create a Norm Reed Scholarship Fund for future program participants. If you wish to contribute, please contact Michelle Friesen at the Leadership Long Beach office at michelle@leadershiplb.org.

Alumni Spotlight: Colleen Bentley-Adler

Continued from Page 9

career, but took a job with UPS for four years – as one of very few women driving a UPS truck! Sharing a family trait of loving writing and journalism, Colleen enrolled in UNLV for her graduate work in Communication Studies. She worked as a journalism instructor at UNLV, and a reporter for the Las Vegas Sun, and then traveled the country by car for a year with her then-husband, Jeff, before moving back to her beloved Long Beach. She worked another three years in journalism for the San Pedro News Pilot, and then became the Associate Director of Public Information at UC Irvine, and after five years, moved to the CSU Office of the Chancellor, her true “home away from home.”

You can hear and see her passion when Colleen speaks of the CSU system, their mission, and the people she works with. She exalts, “The CSU system is the backbone of our California communities where the vast majority of our people, the teachers, the engineers, and computer scientists are educated.”

Colleen loves the people and community of Long Beach, and loves living by the beach and getting out on the water with friends. She still gets together regularly with her Saint Anthony High School chums, and enjoys regular visits with her great parents who still live in the Long Beach home she grew up in. Colleen loves to travel, and some of her favorite recent trips have been to Fiji and Spain, and most recently, England.

The thing Colleen loves most about Leadership Long Beach is how it takes everyone in, and then spreads them out into the community to do great things. They stay connected, but really it is the spreading out that makes the positive impact in our community. Colleen is a prime example of staying involved, yet really spreading her leadership gifts through the community. Thanks for all you do, Colleen, for LLB, our community, and state!



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1996 Excellence in Leadership Award Honoree

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Port of Long Beach

2001 Excellence in Leadership Award Honoree

Press-Telegram

2003 Excellence in Leadership Award Honoree

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Thank You for Your Support!

MASTER CALENDAR

AUGUST	29	Class of 2006 at Community Hospital of Long Beach (8:00 a.m. – 5:00 p.m.)
	29	VIP Reception for Class of 2006 at Community Hospital of Long Beach (5:00 – 7:00 p.m.)
	30	YLLB Day Chair Orientation Meeting at LLB Office (5:30 – 7:00)
	31	Executive Committee Meeting at LLB Office (4:00 – 5:30 p.m.)
	31	Class of 2005 Retreat Team Meeting #2 at TBA (6:00 – 8:30 p.m.)
SEPTEMBER	5	<i>Labor Day Holiday – LLB office closed</i>
		• AC*LLB Leadership Forum featuring TBA at TBA (6:00 – 8:00 p.m.)
	8	Board of Directors Meeting at The Grand (12:00 – 1:30 p.m.)
	8-11	Class of 2006 Retreat Team in Big Bear (Thursday, 5:00 p.m. – Sunday, 4:00 p.m.)
	9-11	Class of 2006 Retreat in Big Bear (Friday, 4:00 p.m. – Sunday, 3:00 p.m.)
	12	Curriculum Committee Meeting at LLB Office (7:30 – 9:00 a.m.)
	14	YLLB Curriculum Committee Meeting at LLB Office (4:30 – 5:30 p.m.)
	23	Deadline for YLLB Class of 2006 applications (5:00 p.m.)
	29	Selection of YLLB Class of 2006 members at TBA (4:30 – 7:30 p.m.)
		• LLB Retreat Evaluation Meeting at TBA (TBA)
OCTOBER	5	Executive Committee Meeting at LLB Office (4:00 – 6:00 p.m.)
	6	Board of Directors Meeting at The Grand (12:00 – 1:30 p.m.)
		• YLLB Retreat Team Meeting #1 at TBA (5:30 – 7:30 p.m.)
	8	Youth LLB at Toyota AirFlite (9:00 a.m. – 4:00 p.m.)
	10	Class of 2006 at Miller Family Health Education Center (8:00 a.m. – 5:00 p.m.)
		• YLLB Curriculum Committee Meeting at LLB Office (4:30 – 5:30 p.m.)
	14	Alumnus of the Year Award Nomination mailing
	17	Curriculum Committee Meeting at LLB Office (7:30 – 9:00 a.m.)
	20	Deadline for Fall 2005 Newsletter articles
	20	Excellence in Leadership Award Dinner at Hilton Long Beach (5:00 – 9:00 p.m.)
	• YLLB Retreat Team Meeting #2 at TBA (5:30 – 7:30 p.m.)	
28-30	YLLB Retreat in Big Bear (Friday, 6:00 p.m. – Sunday 5:00 p.m.)	
NOVEMBER	1	Annual Giving Campaign begins
	1	Alumnus of the Year Award Nomination deadline
	2	Executive Committee Meeting at LLB Office (4:00 – 6:00 p.m.)
	7	Class of 2006 at Long Beach City College (8:00 a.m. – 5:00 p.m.)
	10	Board of Directors Meeting at The Grand (12:00 – 1:30 p.m.)
	12	Youth LLB at St. Mary Medical Center (9:00 a.m. – 4:00 p.m.)
	14	Curriculum Committee Meeting at LLB Office (7:30 – 9:00 a.m.)
		• YLLB Retreat Evaluation Meeting at TBA (6:00 – 8:00 p.m.)
		• AC*LLB Leadership Forum featuring TBA at the home of TBA (5:30 – 7:30 p.m.)
		• AC*LLB meets to select 2006 Alumnus of the Year at LLB Office (6:00 – 8:00 p.m.)
		• YLLB Curriculum Committee Meeting at LLB Office (4:30 – 5:30 p.m.)
		• Newsletter distributed
	24-25	<i>Thanksgiving Day Holidays – LLB office closed</i>
30	Executive Committee Meeting at LLB Office (4:00 – 6:00 p.m.)	



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We invite you to participate in our Annual Giving Campaign!

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or

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to developing principled leaders for the enrichment of our diverse community!**